AKRON PRIDE FESTIVAL

2026 Sponsorship GUIDE

Now, More Than Ever, We Celebrate Us

EVERYBODY IS WELCOME

The mission of Akron Pride Festival is to unify and affirm the LGBTQ+ community and allies in celebrating our diversity and promoting our likeness. We will promote acceptance of all individuals by defending human equity.

PRIDE IN AKRON

We're proud to celebrate another year of Akron Pride Festival—and we couldn't do it without you.

Your sponsorship helps make this event possible and sends a powerful message: that you stand for inclusion, equality, and love. Supporting Akron Pride is more than just great exposure for your business—it's a chance to visibly champion the LGBTQ+ community and its allies. With thousands of attendees, vibrant entertainment, diverse vendors, family-friendly activities, and food that brings everyone together, APF is one of the region's most joyful, unifying events.

By exploring this sponsorship packet, you're already one step closer to joining the movement. Akron Pride Festival extends far beyond our main event day with special programming and community initiatives throughout the year—providing meaningful opportunities for visibility and impact.

A quick note to help us maximize your impact: If you're contributing $100 or more, please consider donating via check to help us avoid online processing fees.

Have questions or want to explore a custom partnership? We'd love to talk. Email us anytime at info@akronpridefestival.org.

Thank you for standing with us—your support makes Pride possible.

AKRON PRIDE FESTIVAL

2026 Sponsorships OPPORTUNITIES

SPONSORSHIP LEVEL: BENEFITS	NAMING 1 AVAILABLE $20,000	MARCH 1 AVAILABLE $15,000	PRESENTING $10,000 2 AVAILABLE
FESTIVAL & MAIN STAGE BRANDING	✓		
EQUITY MARCH BRANDING		✓	
EQUITY STAGE BRANDING			✓
PREFERENTIAL MARCH PLACEMENT	✓	✓	✓
ARTIST MEET & GREET	✓	✓	✓
10' X 20' EXHIBIT SPACE	✓	✓	✓
(2) 5K RUN ENTRIES	✓	✓	✓
LOGO ON EVENT SPONSOR SIGNAGE		✓	✓
PRIDE GUIDE AD	CENTER SPREAD	FULL PAGE	FULL PAGE
10' X 10' EXHIBIT SPACE			
PA ANNOUNCEMENT/RECOGNITION	✓	✓	✓
WEBSITE LOGO RECOGNITION	✓	✓	✓
SOCIAL MEDIA POSTS	✓	✓	✓

2026 Sponsorships OPPORTUNITIES

SPONSORSHIP LEVEL: BENEFITS	5K RUN $5,000	RED $5,000	ORANGE $3,000	YELLOW $1,000	GREEN $500	BLUE $250
FESTIVAL & MAIN STAGE BRANDING						
EQUITY MARCH BRANDING						
EQUITY STAGE BRANDING						
PREFERENTIAL MARCH PLACEMENT						
ARTIST MEET & GREET	✓	✓				
10' X 20' EXHIBIT SPACE	✓	✓				
(2) 5K RUN ENTRIES	✓	✓				
LOGO ON EVENT SPONSOR SIGNAGE	✓	✓	✓	✓	✓	
PRIDE GUIDE AD	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE	NAME	NAME
10' X 10' EXHIBIT SPACE			✓	✓		
PA ANNOUNCEMENT/RECOGNITION	✓	✓	✓	✓		
WEBSITE LOGO RECOGNITION	✓	✓	✓	✓	✓	NAME
SOCIAL MEDIA POSTS	✓	✓	✓	✓	✓	

AKRON PRIDE FESTIVAL

Scan to learn more:

Sponsorship Agreement Form:

PAYMENT INFORMATION

Sponsorship Level:

Total Payment:

Contact Name:

Company/Sponsor Name:
(as you would like to appear in print)

Phone:

Address:

City: **State:** **Zip:**

Email:

I cannot attend but would like to make a tax-deductible donation of
$

Pay online at akronpridefestival.org

Check: To pay via check, please enclose the check and make it payable to Akron Pride Festival.

Please mail your agreement form to:

Akron Pride Festival
759 West Market Street, Akron, OH 44303

An electronic logo for print materials is due immediately following acceptance. Please submit logo by email to info@akronpridefestival.org

If you are interested in more information about all sponsorship opportunities, please contact:

Akron Pride Festival
info@akronpridefestival.org

AKRON PRIDE FESTIVAL

Thank you

Get in Touch! info@akronpridefestival.org.

@akronpridefestival